

FOR IMMEDIATE RELEASE

“Telepresence Product Of The Year Award” – Media Day Event Announced to Debut DVE’s Immersion Room

Irvine, CA – (May 4, 2010) Digital Video Enterprises, Inc. (DVE) today announced that Friday, May 7th, DVE will be welcoming pre-registered media to experience the Immersion Room at DVE’s “Tour of Telepresence” showroom in Irvine, Ca. The Immersion Room has won the Frost & Sullivan “2009 Global Conferencing Telepresence Product of The Year Award” and this is the first time print, web, and broadcast media have been invited to participate in the experience. The Immersion Room is the ultimate videoconferencing, displaying HD 3D holographic-appearing images of people in the middle of a luxury meeting room.

DVE’s Immersion Room™ can be seen via the web now at the company website www.DVEtelepresence.com.

“The conferencing industry has actually witnessed little innovation in the past decade except for the advancement of HD. DVE’s Immersion Room takes telepresence to the next level and delivers an experience a generation beyond the competition. The ultra-realism provides what filmmakers and science fiction writers have only imagined,” stated Jeffrey Machtig co-founder of DVE.

In years past, Cisco has promoted TVs side-by-side, but these older systems do not provide true immersion and do not provide a hidden eye level camera placement for a natural eye contact experience. The Immersion Room leaps beyond older TV systems and provides an experience with unparalleled realism with immersive room side images. According to Paul Waadevig of Frost and Sullivan “the DVE Immersion Room has set a clear standard for the potential realism of telepresence communication.”

At the May 7th Media Day Event guests will experience holographic appearing life-size images of people standing and walking about in the 3D physical space of the meeting room. They will also witness 9-foot wide volumetric 3D images appearing to float in mid-air. The effect does not require special glasses to be worn. DVE’s Immersion Room is based on an extensive patent portfolio of augmented reality telepresence that places real-time images of people inside the middle of the room with eye aligned cameras.

According to a recent report by Frost & Sullivan, the Telepresence market is predicted to reach revenues of \$4.7 billion worldwide by 2014. The DVE Immersion Room™ is now the recognized leader in providing the ultimate telepresence experience in this market. According to ABI Research, DVE has the “Best Technology” and “Broadest Product Portfolio” in the industry. DVE’s entire line of products will also be demonstrated, including the DVE Telepresence Stage, The Telepresence Podium, the Huddle 70 corporate wide telepresence solution and the desktop silhouette.

About DVE

Digital Video Enterprises, Inc. is the world's leader in real telepresence meetings. Legacy telepresence and videoconferencing mount cameras above displays so people

appear to look down while conversing. DVE's product line truly simulates being there in person with embedded cameras hidden behind images for true eye contact.

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